



Pickens

County



Area Labor Profile

Updated: Feb 2020

Labor Force Activity - 2018

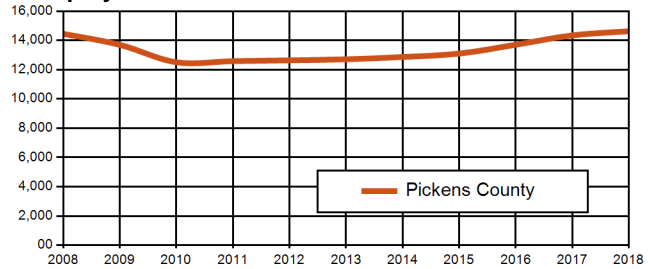
2018 ANNUAL AVERAGES

	Labor Force	Employed	Unemployed	Rate
Pickens	15,158	14,626	532	3.5%
Bartow	50,113	48,219	1,894	3.8%
Cherokee	132,799	128,664	4,135	3.1%
Dawson	12,040	11,639	401	3.3%
Gilmer	11,992	11,485	507	4.2%
Gordon	27,993	26,940	1,053	3.8%
Pickens Area	250,095	241,573	8,522	3.4%
Georgia	5,107,656	4,906,411	201,245	3.9%
United States	162,075,000	155,761,000	6,314,000	3.9%

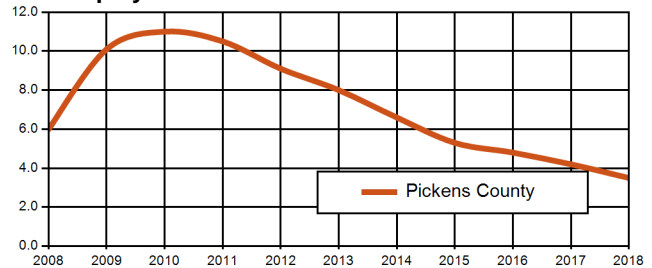
Note: This series reflects the latest information available. Labor Force includes residents of the county who are employed or actively seeking employment.

Source: Georgia Department of Labor; U.S. Bureau of Labor Statistics.

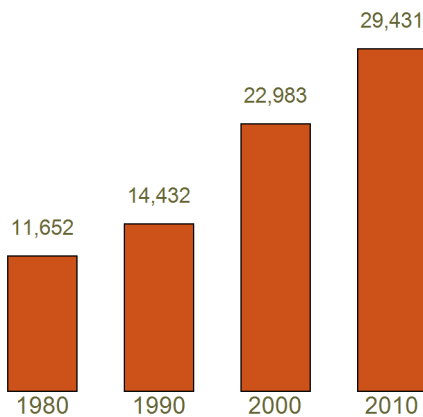
Employment Trends



Unemployment Rate Trends



Population Estimates



Population

	2010 Census	2018 Rank	2018 Estimate	% Change 2010-2018	2025 Projected*	% Change 2010-2025
Pickens	29,431	56	31,980	8.7	33,262	13.0
City of Jasper	3,684					
Pickens Area	449,742		506,121	12.5	564,052	25.4
Georgia	9,687,653		10,519,475	8.6	11,538,707	19.1
United States	308,745,538		327,167,434	6.0	349,439,199	13.2

Source: Population Division, U.S. Census Bureau, *Governor's Office of Planning and Budget.

MARK BUTLER - COMMISSIONER, GEORGIA DEPARTMENT OF LABOR
Equal Opportunity Employer/Program
Auxillary Aids and Services Available upon Request to Individuals with Disabilities

Workforce Statistics & Economic Research; E-mail: Workforce_Info@gdol.ga.gov Phone: (404) 232-3875

Industry Mix - 3rd Quarter of 2019

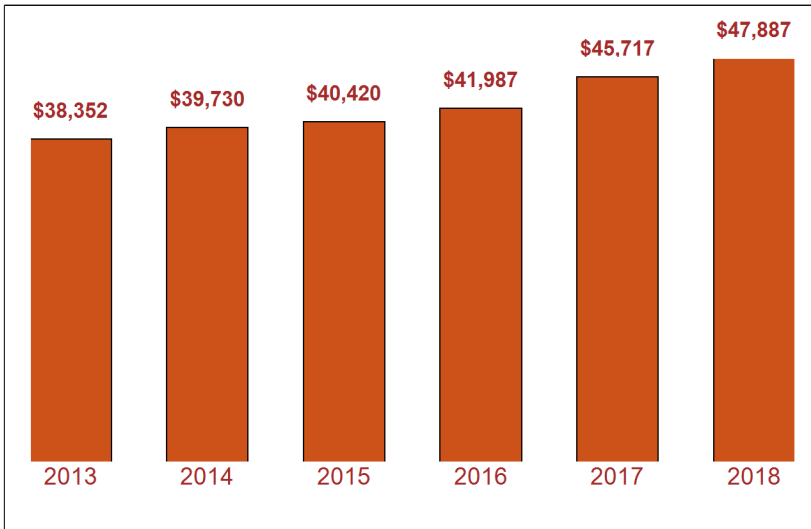
INDUSTRY	Pickens				Pickens Area			
	NUMBER OF FIRMS	EMPLOYMENT		WEEKLY WAGE	NUMBER OF FIRMS	EMPLOYMENT		WEEKLY WAGE
		NUMBER	PERCENT			NUMBER	PERCENT	
Goods-Producing	142	1,534	19.3	975	1,987	38,337	24.9	1,000
Agriculture, Forestry, Fishing and Hunting	7	58	0.7	744	81	471	0.3	654
Mining, Quarrying, and Oil and Gas Extraction	2	*	*	*	13	412	0.3	1,270
Construction	88	419	5.3	849	1,320	8,281	5.4	1,037
Manufacturing	45	901	11.3	974	573	29,173	19.0	991
Food	2	*	*	*	26	2,589	1.7	777
Beverage and Tobacco Product	1	*	*	*	12	615	0.4	1,512
Textile Product Mills	2	*	*	*	63	7,844	5.1	1,017
Apparel	1	*	*	*	3	157	0.1	1,039
Leather and Allied Product	1	*	*	*	3	*	*	*
Wood Product	1	*	*	*	28	544	0.4	736
Paper	1	*	*	*	8	321	0.2	1,167
Printing and Related Support Activities	2	*	*	*	26	356	0.2	751
Chemical	4	*	*	*	47	1,243	0.8	1,171
Plastics and Rubber Products	2	*	*	*	37	3,995	2.6	953
Nonmetallic Mineral Product	6	100	1.3	1,001	45	665	0.4	1,117
Fabricated Metal Product	8	44	0.6	933	70	1,832	1.2	1,091
Machinery	3	16	0.2	1,311	34	826	0.5	1,166
Electrical Equipment, Appliance, and Component	1	*	*	*	10	368	0.2	833
Transportation Equipment	3	*	*	*	19	1,983	1.3	899
Furniture and Related Product	3	*	*	*	35	560	0.4	983
Miscellaneous	4	13	0.2	741	46	549	0.4	1,342
Petroleum and Coal Products	0	0	0.0	0	3	*	*	*
Primary Metal	0	0	0.0	0	8	1,239	0.8	1,178
Computer and Electronic Product	0	0	0.0	0	19	580	0.4	755
Textile Mills	0	0	0.0	0	31	2,794	1.8	877
Service-Providing	526	5,088	64.0	850	8,968	95,624	62.2	736
Utilities	2	*	*	*	14	722	0.5	1,795
Wholesale Trade	40	134	1.7	903	679	5,793	3.8	1,064
Retail Trade	86	1,194	15.0	558	1,438	23,175	15.1	541
Transportation and Warehousing	10	50	0.6	817	240	4,853	3.2	976
Information	5	24	0.3	600	123	1,060	0.7	1,073
Finance and Insurance	42	251	3.2	1,008	574	2,967	1.9	1,100
Real Estate and Rental and Leasing	38	159	2.0	795	464	1,423	0.9	866
Professional, Scientific, and Technical Services	72	199	2.5	879	1,187	4,941	3.2	1,118
Management of Companies and Enterprises	4	19	0.2	889	31	219	0.1	1,533
Administrative and Support and Waste Management and Remediation Services	27	118	1.5	676	652	9,750	6.3	790
Educational Services	5	8	0.1	452	110	1,099	0.7	584
Health Care and Social Assistance	72	1,255	15.8	1,621	1,005	14,892	9.7	1,049
Arts, Entertainment, and Recreation	10	*	*	*	171	2,796	1.8	410
Accommodation and Food Services	61	1,014	12.8	339	858	17,525	11.4	343
Other Services (except Public Administration)	52	327	4.1	584	698	3,774	2.5	654
Unclassified - industry not assigned	39	35	0.4	516	724	637	0.4	884
Total - Private Sector	707	6,657	83.8	877	10,955	133,961	87.1	812
Total - Government	34	1,289	16.2	817	316	19,819	12.9	864
Federal Government	7	62	0.8	910	52	907	0.6	956
State Government	13	132	1.7	716	100	2,189	1.4	723
Local Government	14	1,095	13.8	824	164	16,723	10.9	877
ALL INDUSTRIES	741	7,946	100.0	868	11,271	153,780	100.0	818
ALL INDUSTRIES - Georgia					289,772	4,503,298		1,026

Note: *Denotes confidential data relating to individual employers and cannot be released. These data use the North American Industrial Classification System (NAICS) categories. Average weekly wage is derived by dividing gross payroll dollars paid to all employees - both hourly and salaried - by the average number of employees who had earnings; average earnings are then divided by the number of weeks in a reporting period to obtain weekly figures. Figures in other columns may not sum accurately due to rounding. All figures are 3rd Quarter of 2019.

Source: Georgia Department of Labor. These data represent jobs that are covered by unemployment insurance laws.

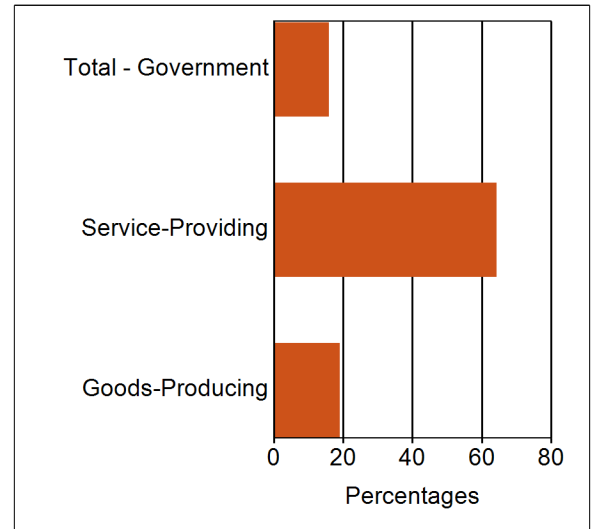
Pickens Per Capita Income

Source: U.S. Bureau of Economic Analysis



Pickens Industry Mix 2019

Source: See Industry Mix data on Page 2.



Top Ten Largest Employers - 2019*

Pickens

Big Canoe Property Owners Association
Bojangles
Home Depot
Imerys
Ingles Markets, Inc.
Lexington Precision Corp
Piedmont Mountainside Hospital, Inc.
Royston, LLC
The Kroger Company
Walmart

*Note: Represents employment covered by unemployment insurance excluding all government agencies except correctional institutions, state and local hospitals, state colleges and universities. Data shown for the Third Quarter of 2019. Employers are listed alphabetically by area, not by the number of employees.

Source: Georgia Department of Labor

Pickens Area

Inalfa Roof Systems, Inc.
Justworks Employment Group, LLC
Mohawk Carpet Distribution LP
North Georgia Eye Care
Northside Hospital
Publix Super Markets, Inc.
Shaw Industries Group, Inc.
Shaw Industries Group, Inc.
Toyo Tire North America Manufacturing, Inc.
Walmart

COUNTY

Cherokee
Cherokee
Gordon
Gordon
Cherokee
Cherokee
Bartow
Gordon
Bartow
Cherokee

Education of the Labor Force

Pickens Area

PERCENT DISTRIBUTION BY AGE

	PERCENT OF TOTAL	PERCENT DISTRIBUTION BY AGE				
		18-24	25-34	35-44	45-64	65+
Elementary	5.8%	3.7%	5.3%	4.5%	4.5%	13.4%
Some High School	12.1%	21.0%	12.4%	8.2%	10.4%	15.3%
High School Grad/GED	32.1%	36.4%	28.7%	31.3%	32.5%	33.3%
Some College	21.8%	29.4%	23.0%	21.7%	21.1%	16.6%
College Grad 2 Yr	5.8%	3.7%	6.1%	6.3%	6.8%	4.1%
College Grad 4 Yr	15.9%	5.5%	19.0%	20.4%	16.8%	10.8%
Post Graduate Studies	6.4%	0.2%	5.5%	7.5%	8.0%	6.6%
Totals	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%

Note: Totals are based on the portion of the labor force between ages 18 - 65+. Some College category represents workers with some college with no degree less than two years.

Source: U.S. Census Bureau - 2010 Decennial Census.

High School Graduates - 2019



	PUBLIC SCHOOLS	PRIVATE SCHOOLS*	TOTAL
Bartow	1,173	--	1,173
Cherokee	2,961	--	2,961
Dawson	255	--	255
Gilmer	288	--	288
Gordon	717	--	717
Pickens	281	--	281
Pickens Area	5,675	--	5,675

Note: Public schools include city as well as county schools systems.

* Private schools data is not available for 2019 from Georgia Independent School Association.

Source: The Governor's Office of Student Achievement of Georgia.

Colleges and Universities

Pickens Area

Bartow

North Metro Campus (Satellite campus of Chattahoochee Technical College) www.chattahoocheetech.edu

Georgia Highlands College (Heritage Hall Campus) www.highlands.edu/campus-locations/heritage-hall/

Cherokee

Canton Campus (Satellite campus of Chattahoochee Technical College) www.chattahoocheetech.edu

Woodstock Campus (Satellite campus of Chattahoochee Technical College) www.chattahoocheetech.edu

Reinhardt University www.reinhardt.edu

Pickens

Appalachian Campus (Satellite campus of Chattahoochee Technical College) www.chattahoocheetech.edu

Gordon

Gordon County Campus (Satellite campus of Georgia Northwestern Technical College) www.gntc.edu

Dawson

Dawson Campus (Satellite campus of Lanier Technical College) www.laniertech.edu

Note: The colleges and universities listed include public and private institutions. This list is updated periodically as information becomes available.

Source: Integrated Postsecondary Education Data System (IPEDS).

Technical College Graduates - 2018*

PROGRAMS	TOTAL GRADUATES			PERCENT CHANGE	
	2016	2017	2018	2016-2017	2017-2018
Accounting Technology/Technician and Bookkeeping°	490	514	531	4.9	3.3
Administrative Assistant and Secretarial Science, General	121	138	122	14.0	-11.6
Aesthetician/Esthetician and Skin Care Specialist°	36	31	32	-13.9	3.2
Aircraft Powerplant Technology/Technician°	14	7	29	-50.0	314.3
Airframe Mechanics and Aircraft Maintenance Technology/Technician°	10	3	28	-70.0	833.3
Allied Health and Medical Assisting Services, Other°	101	45	42	-55.4	-6.7
Architectural Drafting and Architectural CAD/CADD°	1	4	1	300.0	-75.0
Autobody/Collision and Repair Technology/Technician°	57	161	143	182.5	-11.2

Technical College Graduates - 2018*

PROGRAMS	TOTAL GRADUATES			PERCENT CHANGE	
	2016	2017	2018	2016-2017	2017-2018
Automobile/Automotive Mechanics Technology/Technician°	874	698	722	-20.1	3.4
Business Administration and Management, General°	639	806	927	26.1	15.0
CAD/CADD Drafting and/or Design Technology/Technician°	46	39	28	-15.2	-28.2
Cardiovascular Technology/Technologist	8	7	5	-12.5	-28.6
Child Care and Support Services Management°	13	35	32	169.2	-8.6
Child Care Provider/Assistant°	410	519	447	26.6	-13.9
Clinical/Medical Laboratory Technician	13	6	6	-53.8	0.0
Computer and Information Systems Security/Information Assurance°	72	53	100	-26.4	88.7
Computer Installation and Repair Technology/Technician°	204	316	222	54.9	-29.7
Computer Programming, Specific Applications°	52	39	54	-25.0	38.5
Computer Programming/Programmer, General	45	41	42	-8.9	2.4
Construction Management°	17	24	36	41.2	50.0
Cosmetology/Cosmetologist, General°	266	404	417	51.9	3.2
Criminal Justice/Police Science°	21	13	28	-38.1	115.4
Criminal Justice/Safety Studies°	337	265	187	-21.4	-29.4
Culinary Arts/Chef Training	18	16	17	-11.1	6.3
Customer Service Support/Call Center/Teleservice Operation	8	8	13	0.0	62.5
Data Entry/Microcomputer Applications, General°	220	349	285	58.6	-18.3
Data Processing and Data Processing Technology/Technician°	104	170	119	63.5	-30.0
Dental Assisting/Assistant	40	36	34	-10.0	-5.6
Design and Visual Communications, General°	138	133	116	-3.6	-12.8
Diagnostic Medical Sonography/Sonographer and Ultrasound Technician	15	17	18	13.3	5.9
Drafting and Design Technology/Technician, General°	74	95	72	28.4	-24.2
Early Childhood Education and Teaching°	151	154	105	2.0	-31.8
Electrical and Power Transmission Installation/Installer, General°	10	16	12	60.0	-25.0
Electrical, Electronic and Communications Engineering Technology/Technician	33	19	19	-42.4	0.0
Electrical/Electronics Equipment Installation and Repair, General°	30	99	64	230.0	-35.4
Electrician°	105	50	65	-52.4	30.0
Emergency Medical Technology/Technician (EMT Paramedic)°	342	320	250	-6.4	-21.9
Entrepreneurship/Entrepreneurial Studies°	13	17	11	30.8	-35.3
Fire Prevention and Safety Technology/Technician°	18	16	17	-11.1	6.3
Fire Science/Fire-fighting°	71	70	41	-1.4	-41.4
Fire Services Administration	11	22	12	100.0	-45.5
Food Preparation/Professional Cooking/Kitchen Assistant°	32	57	51	78.1	-10.5
General Office Occupations and Clerical Services°	91	119	62	30.8	-47.9
Graphic Design°	12	13	14	8.3	7.7

Technical College Graduates - 2018*

PROGRAMS	TOTAL GRADUATES			PERCENT CHANGE	
	2016	2017	2018	2016-2017	2017-2018
Health Information/Medical Records Technology/Technician°	77	71	84	-7.8	18.3
Health Services/Allied Health/Health Sciences, General°	361	518	247	43.5	-52.3
Heating, Air Conditioning, Ventilation and Refrigeration Maintenance Technology°	351	363	369	3.4	1.7
Human Resources Management/Personnel Administration, General°	83	94	133	13.3	41.5
Industrial Mechanics and Maintenance Technology°	442	1,081	880	144.6	-18.6
Instrumentation Technology/Technician°	29	51	79	75.9	54.9
Interior Design°	96	120	130	25.0	8.3
Licensed Practical/Vocational Nurse Training	135	150	139	11.1	-7.3
Logistics and Materials Management°	19	45	60	136.8	33.3
Machine Shop Technology/Assistant°	130	108	120	-16.9	11.1
Manufacturing Technology/Technician°	1	4	3	300.0	-25.0
Marketing/Marketing Management, General	32	53	27	65.6	-49.1
Massage Therapy/Therapeutic Massage	11	6	10	-45.5	66.7
Mechanic and Repair Technologies/Technicians, Other	4	9	13	125.0	44.4
Mechanical Drafting and Mechanical Drafting CAD/CADD°	21	9	17	-57.1	88.9
Medical Insurance Coding Specialist/Coder°	26	27	11	3.8	-59.3
Medical Office Assistant/Specialist°	43	45	85	4.7	88.9
Medical Office Management/Administration	11	13	4	18.2	-69.2
Medical/Clinical Assistant	139	143	109	2.9	-23.8
Motorcycle Maintenance and Repair Technology/Technician°	12	11	14	-8.3	27.3
Network and System Administration/Administrator°	122	137	98	12.3	-28.5
Nursing Assistant/Aide and Patient Care Assistant/Aide°	74	37	114	-50.0	208.1
Occupational Therapist Assistant	26	9	12	-65.4	33.3
Operations Management and Supervision°	30	15	15	-50.0	0.0
Phlebotomy Technician/Phlebotomist°	33	33	38	0.0	15.2
Physical Therapy Technician/Assistant	17	17	11	0.0	-35.3
Professional, Technical, Business, and Scientific Writing°	633	281	146	-55.6	-48.0
Radio and Television Broadcasting Technology/Technician°	29	26	31	-10.3	19.2
Radiologic Technology/Science - Radiographer°	46	48	46	4.3	-4.2
Registered Nursing/Registered Nurse	76	61	65	-19.7	6.6
Respiratory Care Therapy/Therapist	15	11	12	-26.7	9.1
Restaurant, Culinary, and Catering Management/Manager°	13	8	8	-38.5	0.0
Retailing and Retail Operations°	1	4	1	300.0	-75.0
Selling Skills and Sales Operations°	9	11	11	22.2	0.0
Social Work, Other°	29	20	34	-31.0	70.0
Surgical Technology/Technologist°	53	33	59	-37.7	78.8
Truck and Bus Driver/Commercial Vehicle Operator and Instructor°	154	148	150	-3.9	1.4

Technical College Graduates - 2018*

PROGRAMS	TOTAL GRADUATES			PERCENT CHANGE	
	2016	2017	2018	2016-2017	2017-2018
Web Page, Digital/Multimedia and Information Resources Desig	2	3	1	50.0	-66.7
Web Page, Digital/Multimedia and Information Resources Design°	19	15	31	-21.1	106.7
Welding Technology/Welder°	820	707	805	-13.8	13.9

Definition: All graduates except those listed as technical certificates(°) are diploma and degree graduates. Diploma and degree programs are one to two years in length. Technical certificates are less than a year in length. Duplication may occur due to graduates with multiple awards.

Source: Technical College System of Georgia

*Data shown represents Annual 2016, 2017, and 2018.

Note: Please visit TCSG website for any college configuration changes.

Georgia Department of Labor Location(s)

Career Center(s)

946 Appalachian Highway

PO BOX 488

Blue Ridge GA 30513

Phone: (706) 632 - 2033

Fax: (706) 632 - 7316

For copies of Area Labor Profiles, please visit our website at: <http://dol.georgia.gov> or contact Workforce Statistics & Economic Research, Georgia Department of Labor, 148 Andrew Young International Blvd N.E. Atlanta, GA. 30303-1751. Phone: 404-232-3875; Fax: 404-232-3888 or Email us at workforce_info@gdol.ga.gov